

SESSIONS

DIGITAL MEDICINE SHOWCASE 2017 - 10/01/2017

Digital Medicine Showcase

January 10–11, 2017

Parc 55 San Francisco – A Hilton Hotel
San Francisco, CA

Registration Opens and Continental Breakfast

7 am - 8 am
Main agenda

Parc 55 San Francisco, Level 4, Cyril Magnin Foyer

State of the Digital Medicine Industry

8 am - 8:55 am
Main agenda

Parc 55 San Francisco, Level 4, Cyril Magnin III

Tools that will usher in a new age of healthcare are changing the game by creating more effective R&D processes, strengthening the patient-physician relationship, and simultaneously enabling individuals to become the CEO of their own health. This panel will examine how these industry leaders are defining the meaning of digital medicine, the therapeutic applications, industry trends and forecasts for 2017.

Participants

Moderator: Nicole Fisher, Founder and CEO, HHR Strategies

Speaker: Adam Brickman, Director, Strategic Communications and Public Policy, Omada Health

Speaker: Glen de Vries, President and Co-Founder, Medidata

Speaker: Naomi Fried, Founder and CEO, Health Innovation Strategies

Speaker: Walter Greenleaf, Chief Science Officer, Pear Therapeutics, Visiting Scholar, Virtual Human Interaction Lab, Stanford University

Networking Break

9 am - 9:30 am
Main agenda

Parc 55 San Francisco, Level 4, Cyril Magnin Foyer

Network with fellow Digital Medicine Showcase and Medtech Showcase attendees in the Cyril Magnin Foyer. Discover the latest in innovative tools and products in the exhibits area.

Company Presentations

9:30 am - 12 pm
Main agenda

Parc 55 San Francisco, Level 4, Davidson

View the company presentation schedule [here](#).

Networking Lunch

12 pm - 1 pm
Main agenda

Parc 55 San Francisco, Level 4, Cyril Magnin Foyer

Investing in Innovation

1 pm - 2 pm
Main agenda

Parc 55 San Francisco, Level 4, Cyril Magnin III

Digital health funding shattered records in 2016 with billions of dollars of deals, nearly half of which were international. With this market expanding, what are investors looking for, how will they engage with the new players in this space, and what are the biggest areas of opportunity for 2017?

Participants

Moderator: Joanna Schulman, Founder and Managing Partner, Thallo Bioscience Advisors, LLC

Speaker: Julia Belaya, Director of Corporate Partnerships, Healthcare Innovation, Plug and Play

Speaker: Eric Elenko, Executive VP, Science and Technology, PureTech

Speaker: Ulrich Mühlner, Founder and Managing Director, GrowthCube Partners

Speaker: Aaron Nelson, General Partner, dRx Capital

Speaker: Catherine Wood, Founder and CEO, ARK Investment Management, LLC

Networking Break

2 pm - 2:15 pm
Main agenda

Parc 55 San Francisco, Level 4, Cyril Magnin Foyer

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Company Presentations

2:15 pm - 4 pm
Main agenda

Parc 55 San Francisco, Level 4, Davidson

View the company presentation schedule [here](#).

Digital Medicine: Where are we now?

4 pm - 4:55 pm
Main agenda

Parc 55 San Francisco, Level 4, Cyril Magnin III

Wearables, apps, and products that provide meaningful, accurate data are providing insights and tangible benefits for patients. The tools of today are being applied to focus on outcomes-based approaches, clinical and behavioral outcomes, improve disease management, and monitor adherence, which in turn are lowering healthcare costs. This panel will highlight how technology is being married with data and insights to help you understand winning solutions to impact the future of healthcare.

Participants

Moderator: Lita Sands, Managing Director, Digital Transformation, inVentiv Health

Speaker: Deborah Kilpatrick, CEO, Evidation Health

Speaker: Corey McCann, CEO, Pear Therapeutics

Speaker: Aaron Nelson, General Partner, dRx Capital

Speaker: Kal Patel, Senior VP, Digital Health, Flex

Evening Networking Reception

5 pm - 6 pm
Main agenda

Parc 55 San Francisco, Level 4, Cyril Magnin Foyer

Connect with leaders in digital medicine, medtech, and pharma.

SCHEDULE

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10 AM	
11 AM	
12 PM	12 pm - Networking Lunch
1 PM	1 pm - Investing in Innovation
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Fireside chat with Bryan Roberts

8:30 am - 9:20 am
Main agenda

Parc 55 San Francisco, Level 4, Cyril Magnin III

Gain insights from one of the industry's most successful investors, featured on the Forbes Midas list eight times running (2008–2016).

Participants

Interviewer: Steve Dickman, CEO, CBT Advisors

Interviewee : Bryan Roberts, PhD, Partner, Venrock

Networking Break

9:20 am - 9:30 am
Main agenda

Parc 55 San Francisco, Level 4, Cyril Magnin Foyer

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Company Presentations

9:30 am - 12 pm
Main agenda

Parc 55 San Francisco, Level 4, Davidson

View the company presentation schedule [here](#).

Get to market faster: Transitioning biotech, pharmaceutical, and medical device research into commercial products

12 pm - 12:55 pm
Main agenda

Parc 55 San Francisco, Level 4, Cyril Magnin I

Over-the-Counter and Behind-the-Counter drugs present significant opportunities for biotech and pharmaceutical entrepreneurs seeking to bring their technologies to market. Drug and medical device technologies can also be transitioned to other opportunities in consumer product development, including skin, beauty, oral health and many other large consumer categories. Understanding the pathways to leverage biotech, pharmaceutical and medical device platform technologies can help entrepreneurs discover new opportunities for their programs.

Participants

Interviewer: Karen Drexler, CEO , Sandstone Diagnostics, Inc.

Interviewee: Josh Ghaim, PhD, Chief Technology Officer, Johnson & Johnson Family of Consumer Companies

Enabling drug discovery

1 pm - 1:55 pm
Main agenda

Parc 55 San Francisco, Level 4, Cyril Magnin Ballroom III

Entrepreneurs and academic experts discuss how machine learning, AI, data analytics, and precision medicine are disrupting the drug discovery process.

Participants

Moderator: Steve Dickman, CEO, CBT Advisors

Speaker: Alex Cahana, Senior VP, Global Partnerships and Digital Strategy, TRT International US

Speaker: Tim Robertson, CEO, Vium

Speaker: Drew Schiller, CEO and Co-Founder, Validic

Speaker: Sajith Wickramasekara, CEO, Benchling

Company Presentations

2 pm - 2:45 pm
Main agenda

Parc 55 San Francisco, Level 4, Davidson

View the company presentation schedule [here](#).

Networking Break

2:45 pm - 3 pm
Main agenda

Parc 55 San Francisco, Level 4, Cyril Magnin Foyer

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Partnership and alliance models with tech, pharma, and medical devices

3 pm - 4:15 pm
Main agenda

Parc 55 San Francisco, Level 4, Cyril Magnin Ballroom

A holistic approach is critical to creating viable solutions for an efficient and effective healthcare system. With representatives across several key sectors, this panel will examine the impact of non-traditional players entering the healthcare space.

Participants

Moderator: Asher Rubin, Global Head, Life Sciences and Healthcare Industry Group, Hogan Lovells

Speaker: Len Greer, President, Johnson & Johnson Health and Wellness Solutions

Speaker: Jared Josleyn, Partnerships and Business Development Lead, Verily Life Sciences

Speaker: James Mault, MD, FACS, Chief Medical Officer and VP, Qualcomm Life

Speaker : George Savage, Co-Founder and Chief Medical Officer, Proteus Digital Health, Inc

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Biotech 2017: Pulse, prognosis and the press

4:30 pm - 5:30 pm
Main agenda

Hilton San Francisco Union Square

As the intensity of the week winds down, join our exclusive panel of all-star reporters for their unique take on the news, trends and issues that will reverberate in 2017 and beyond. Get a fresh take on the top newsmakers and analysis of the week's biggest stories heard in Union Square.

All Digital Medicine Showcase and Medtech Showcase attendees are invited to attend this Biotech Showcase panel at the Hilton San Francisco Union Square.

Participants

Moderator: Barbara Ryan, Founder, Barbara Ryan Advisors

Speaker: Caroline Chen, Health Reporter, Bloomberg News

Speaker: Adam Feuerstein, Senior Columnist, TheStreet

Speaker: Lisa Jarvis, Senior Correspondent, Chemical & Engineering News

Speaker: Luke Timmerman, Founder and Editor, Timmerman Report

Biotech Showcase Closing Reception

5:15 pm - 6:15 pm
Main agenda

Hilton San Francisco Union Square

All Digital Medicine Showcase and Medtech Showcase attendees are invited to join the Biotech Showcase closing reception at the Hilton San Francisco Union Square.

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1 PM	1 pm - Enabling drug discovery
2 PM	2 pm - Company Presentations 2:45 pm - Networking Break
3 PM	3 pm - Partnership and alliance models with tech, pharma, and medical devices
4 PM	4:30 pm - Biotech 2017: Pulse, prognosis and the press
5 PM	5:15 pm - Biotech Showcase Closing Reception